

THE T. EATON CO. LIMITED  
CANADA

EXECUTIVE OFFICES

TORONTO 1.

July 7th,  
1952.

A Personal Message

From the President

My grandfather Timothy Eaton came from the village of St. Mary's to Toronto to go into business in 1869. He did not have much behind him when he founded The T. EATON Company Limited, but he had a great deal always before him -- fine visions for the future and high ideals to help make those visions come true.

His idea of how his business should be run was a simple one: "A square deal for everyone -- those we buy from, those we sell to, those who work for us." The standard of the service he offered was also a simple one, and unlimited: "Goods Satisfactory or Money Refunded."

Since his first day in business there has always been one of his family in charge of his enterprise. And in the 83 years that have gone by not one of them has seen fit to deviate from those simple principles. They remain as they were.

Timothy Eaton founded his company two years after Confederation; it was a Canadian company, built by Canadian effort to meet Canadian needs. That, too, remains as it was. The Company's Directors are all Canadians, dedicated to maintaining the founder's visions and ideals.

*John D. Eaton*


CONTACTS

OCTOBER 1952

The President's message on the 1952-53 Fall and Winter Catalogue has been so widely appreciated by our customers that it has been decided to reproduce it for our staff on the house organs across Canada.



## MRS. C. E. BURDEN PASSES AT AGE OF 84

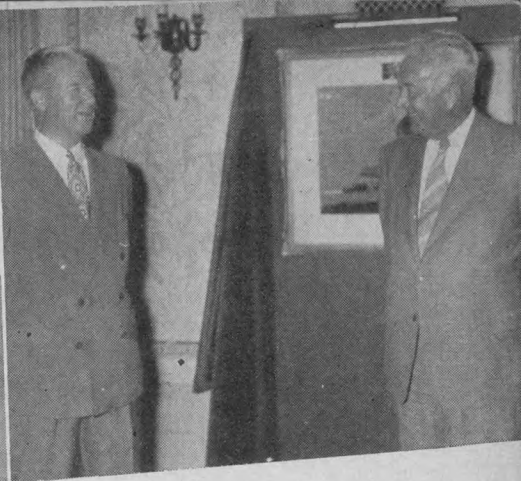
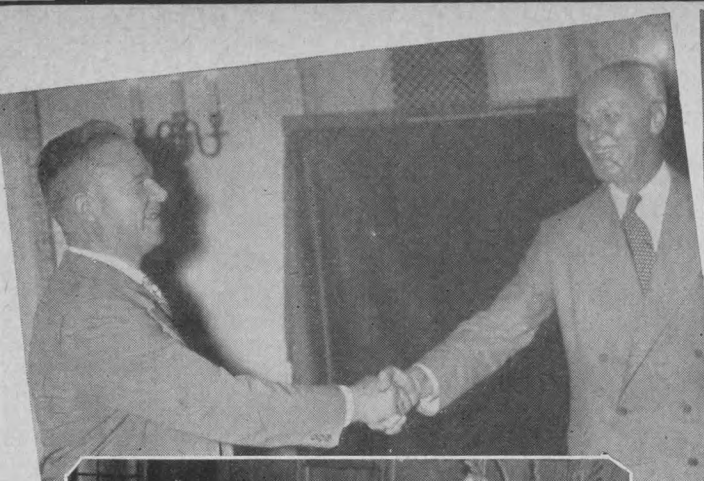


Mrs. Charles Elbridge Burden, daughter of the late Mr. and Mrs. Timothy Eaton, passed away at her home in Toronto on Tuesday, September 9, at the age of 84.

Mrs. Burden was born at St. Mary's, Ontario, and moved to Toronto at the age of two. In 1890 she married Charles Elbridge Burden who later became president of The E. Harris Co. Limited.

Although widely known for her philanthropy and interest in community affairs, Mrs. Burden was particularly interested in the I.O.D.E. She was Regent of the Chamberlain Chapter and later of the Municipal Chapter and was National President for four years.

Besides her husband, Mrs. Burden is survived by two sons, Henry John Burden and Eaton Burden; two daughters, Mrs. Greta Burden Smith and Mrs. William Bishop; ten grandchildren and one great-grandchild; to whom is extended the sympathy of the staffs of the Western Stores.



Top Row—Left: Mr. Pinfold with Mr. Tucker. Right: Mr. Pinfold receiving congratulations from Mr. McCordick.  
Lower Left—Mr. Pinfold at his desk.

## MR. PINFOLD'S "FORTIETH"

Reception at the Fort Garry Hotel  
Marks Assistant General  
Manager's Four Decades of  
Service with Eaton's

The evening of Friday, August 29, Winnipeg management and supervisors met to pay tribute to Mr. R. M. Pinfold, who on the 30th, celebrated his 40th anniversary with the Company.

Messages from Company directors, officials and other Eaton friends here and abroad, arrived in great numbers. Acting as chairman, Mr. A. R. Tucker, general manager, read many of them and presented the collection to the guest of honour. "It was easy to understand," said Mr. Tucker, "why so many people were showing such sincere appreciation of Mr. Pinfold's qualities of work and helpful guidance, because the speaker himself had always found Mr. Pinfold's experience and advice of great assistance." To give tangible expression of his Winnipeg colleagues' feelings at this time, Mr. Tucker called upon Mr. R. S. McCordick, our vice-president, to make a presentation.

### "Strong Right Hand"

A brief "flash-back" by Mr. McCordick reviewed their early days as young Eatonians, when they were just acquaintances. "Then," said he, "came the time when, together, they were sent to Alberta to help build the business there, and back to Winnipeg management with ties ever growing closer."

Over the years it had been a great help to him to have Reg Pinfold as a strong

right hand. He congratulated him on his long service and on a job outstandingly well done and wished, on behalf of Winnipeg friends, to present him with a gift he thought he would like. This proved to be a water colour by the noted Canadian artist, A. C. Leighton.

### Progressive Company

Mr. Pinfold expressed sincere pleasure in the gift, the get-together in his honour, and the flowers sent to Mrs. Pinfold on this occasion. The picture, said he, was not only a wonderful thing in itself, but would put him "in right" at home, where the pride of possession would be added to a family appreciation of beautiful art.

Referring to the many congratulatory messages on his energy and helpful ways, Mr. Pinfold mentioned that he had to hustle, after an initial "miss," to get his first job in Eaton's, and guessed the habit had remained with him. He had several things to be thankful for as helps in his career: he had been blessed with good health; had been associated with fine and co-operative fellow workers; and above all, had been fortunate in working for a Com-

(Continued on Page Four)



Top row,  
left to right:  
A. Mudge  
W. Curry  
H. McMillan  
Lower left:  
J. Blair  
Lower right:  
A. Smith

## Many Happy Returns of Your "40th"

### HECTOR A. MCMILLAN

The M.O. Assembly staff celebrated Hector McMillan's anniversary with him August 20, when the Prince Edward Islander observed 40 years with the Company.

The departmental gifts for the occasion were an electric hand saw and a wallet.

Hector is married and has two children, Neil and Margaret. He belongs to the North Star Lodge, I.O.O.F.

(Continued on Page Five)

### MR. PINFOLD'S FORTIETH

(Continued from Page Three)

pany so progressive that it challenged a man to keep up with it. He thanked everybody for their kind greetings and hoped that the good wishes for the continued health of Mrs. Pinfold and himself would be realized and that the ensuing years would find him privileged to continue working as hard as ever for the Company he loved and with the associates whose help he valued and whom he tried to serve.

Contacts joins with the whole Western division to congratulate our "A.G.M." and to wish him continued healthy, happy, helpful years with the Company.

### "Man with the Power!"

Saturday morning found many coming to Mr. Pinfold's office to extend personal congratulations. In addition, Mr. McCordick, at an informal gathering in the office, presented Mr. Pinfold with power drill equipment on behalf of the girls of the merchandise and executive offices. A gift, said the recipient, which would graduate him, most gratefully, from the hand-working handicrafter (or man with the hoe) to a modern "man with the power."



# Many Happy Returns of Your "40th"

(Continued from Page Four)

## WILLIAM CURRY AND AMY SMITH

A double-header celebration was held in the M.O. Prices, Catalogue Distribution and Salesroom Departments August 19, when Belfast-born William Curry, head of department, and English-born Amy Smith observed their 40th anniversaries with the Company.

From early morning until the dismissal gong sounded at the end of the day, a constant stream of their friends filed through the offices to congratulate them and wish them well. Many of them bore gifts as tokens of friendship and esteem. The departmental gift to Amy was a watch, and Mr. Curry received a lawn chair.

At the Marlborough Hotel in the evening, a reception was held in their honour. Many former employees were present to add their tributes to the guests of honour. Another former department member, Mrs. Peterson, provided a pretty floral table decoration.

Mr. Stan Houston, assistant, on behalf of all, presented Amy with a gold bracelet, and Mr. and Mrs. Curry with a pair of colourful flamingos.

The sentiment of all their friends was expressed musically by a hearty rendition of: "For They Are Jolly Good Fellows."

## JOHN MOIR

From Greenloaning, Perthshire, Scotland, came John Moir, our head floorman. Some 40 years ago, August 22, to be exact, he joined the staff of the Company in the Staples, where he remained for six years. After four years with the M.O. and city Dress Goods he joined his present department.

When the war of 1914-1918 came along, John joined up with the 8th Battalion. Later he was with the Little Black Devils and then the 52nd Battalion and Canadian Machine Gun Corps. He served overseas in France and Belgium.

John plays a spot of golf sometimes, bowls occasionally and gardens when he can find a piece of ground. He is a member of the Valour Road Branch, Canadian Legion, and the Canukeena Club. He has three children, George, Jean and Jim, who all had their first jobs with Eaton's.

A billfold was presented to John from his friends and associates, and he was guest of honour at a party held by his friends in the Superintendent's Office.

John's only regret is that time will not permit doing it all over again.

## ALBERT B. MUDGE

Bert, who says he has an undeserved reputation as a fisherman, nevertheless is a staunch supporter of the Angling Club when not with his department, Boys' Furnishings. He observed his 40th anniversary September 15, and the staffs of both the Boys' Furnishings and the Boys' Clothing turned out to a gala party to help him celebrate.

The departmental gift was a Schick razor, presented by Mr. S. Hill, head of department, at a dinner at The Homestead. Mrs. Mudge received a corsage at the party and a bouquet of gladioli and carnations was sent to her home.

Bert's birthplace is in Peterborough. He was overseas for five years during the first world war with the 16th Canadian Scottish Regiment and received the Military Medal.

The former Verta Meacham, of M.O. Women's Shoes, is Bert's wife. They have one son, Bill, and three grandchildren.

Besides fishing, Bert enjoys puttering around in the garden. He is a member of the Valour Road Legion and Greenwood United Church where he is an official board member.

## JOHN BLAIR

Another Scotsman, John Blair, of the Basement Shoes, also observed his 40th anniversary last month. September 11 was the day when John received a beautiful wrist watch with the good wishes of the staff, presented by Mr. W. McCormack, assistant. A party is planned for later when the rest of the department members return from their vacations.

John served in France during the first world war with the 184th Battalion and later with the 27th Battalion. He now belongs to the Crescentwood Canadian Legion and the Canukeena Club, and does a little gardening.

Married to the former Gladys Brooke, Cashiers, John and his wife have two children, John and Margaret.



## 35th Anniversaries

### VICTOR DANCER

The genial supervisor of the China Department, Mr. Dancer, broke his holiday to return for a presentation in honour of his 35th anniversary, which occurred August 28.

Mr. R. J. McLean, assistant, in making presentation of a two-suiter travel bag from the staffs of the City and M.O. China Departments, made reference to the glowing sun-tan Mr. Dancer had acquired on his recent holiday in California and Mexico.

Mr. Dancer, who came from St. Helen's, England, has spent his 35 years in the Winnipeg and Edmonton China and Jewellery Departments. His favourite hobby is amateur photography and he enjoys puttering in his garden.

Mr. Dancer has two daughters, Mrs. McIntosh and Beryl, with the General Office, as well as a small grandson.

### ELIZABETH PALMER

"A wonderful housekeeper and a good needlewoman," is what her friends say of Elizabeth Palmer, who observed her 35th anniversary with the Company and the Grocery Department on September 10.

As Elizabeth was on holidays on her anniversary, the presentation of a figurine by Mr. G. Douglass, supervisor, awaited her return from California.



## RECENT APPOINTMENTS

### Winnipeg

Department W154—Floormen:

MR. J. MOIR, head of department.

### Calgary

Department C260—Radios, Pianos, Musical Instruments, Records, Sheet Music, Washers, Ironers, Vacuums, Polishers, Electric Refrigerators, Carpet Sweepers, Electric Lamps, Fixtures and Appliances:

MR. G. BERRY, assistant.

### Prince Albert

Department PNC260 — Radios, Pianos, Musical Instruments, Records, Sheet Music, Washers, Ironers, Electric Dryers, Vacuums, Polishers, Electric Refrigerators, Carpet Sweepers, Electric Humidifiers, Farm Lighting Equipment and Gasoline Washers:

MR. J. D. MacKAY, head of department.

Department PNC270—Furniture, Sewing Machines, Beds, Springs, Mattresses, Carpets, Linoleum, Tile, Draperies, Pictures, Mirrors, Electric Lamps;

Department PNC1078—Contracts:

MR. W. GILLINGHAM, head of department;

MR. A. W. ATKINSON, assistant.

Engineers, L. H. and P., Caretaking, Delivery, Despatch, Store Trucks, Supplies:

MR. R. CARSON, assistant.

### Lethbridge

Department L270 — Furniture, Sewing Machines, Beds, Springs, Mattresses, Carpets, Linoleum, Tile, Draperies, Wallpaper and Pictures;

Department L1078—Contracts:

MR. A. R. WHEATCROFT, head of department.

### Port Arthur

Department PTA244—Women's and Misses' Coats, Suits, Dresses, Millinery, Blouses, Skirts, Sweaters, Sportswear, Furs and Western Fur Promotion:

MR. J. COCKELL, assistant.

### Cardston Order Office

MISS R. QUINTON, in charge.

### North Battleford

Please note that a Mail Order Office and a Heavy Goods Depot to be known as BA260 has been opened in North Battleford, Saskatchewan.

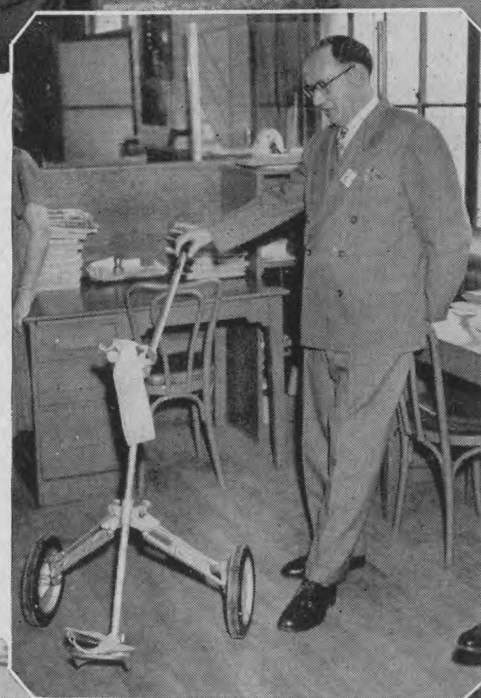
MR. J. LORD, manager.

The address will be 1182 King Street.

### Lloydminster Heavy Goods Depot and Order Office

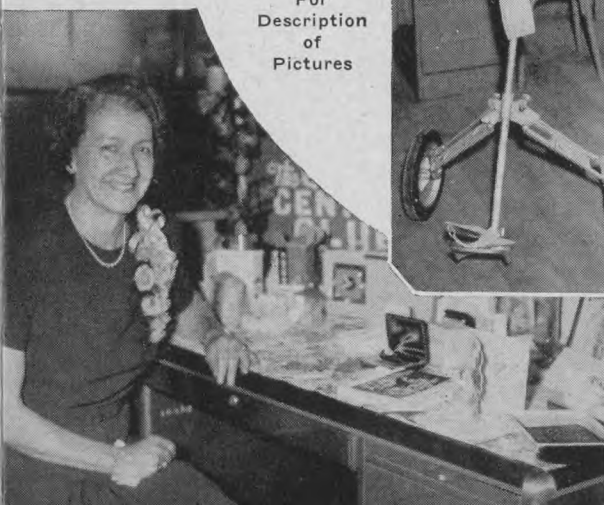
MR. M. A. TAYLOR, manager.





For  
Description  
of  
Pictures

See  
Page  
Eight



# Welcome to the **EATON** Quarter-Century Club

## JAMES ANDERSON

Another Irishman, James Anderson from Omagh, County Tyrone, Ireland, became a member of the Quarter-Century Club on September 1. Jim, who is with the Boys' Clothing, was presented with a mantel radio from the staffs of the Boys' Clothing and Furnishings at a dinner held in his honour at The Homestead. Mr. Eric Dolan, supervisor, did the honours.

Mrs. Anderson, who was also at the party, received a corsage from the girls on the staff and a bouquet was sent to her home.

Jim is fond of football and baseball. He has two sons, Jim and Brian.

## ANNE M. DALGLEISH

"That foreigner from Scotland," as Herbert Pilling, assistant, referred to the forelady of the Drapery Workroom, who joined the Quarter-Century Club September 15. On September 23 she was guest of honour at a bang-up dinner party when one hundred members of the Draperies, Drapery Workroom, Interior Decorating and friends gathered to honour Annie on her 25th. Mrs. Dalgleish was along to share the honours with her daughter.

Mr. J. Price, head of department, Draperies, referred to Annie as a "friend in need." Whenever the Drapery Department was in trouble over an order, Annie could be counted on to wangle things so that the right order turned up at the right time. He then presented her with a train travel case from the assembled guests.

Mr. Pilling added his congratulations, and a wire was read from Mr. H. W. Cooper, supervisor, who was in Toronto at the time.

## ALBERT EDWARD BRUCE

As Mr. Bruce, of the Furniture Department, was on holidays for his quarter-century anniversary, August 22, presentation and celebration will be held later.

## LIONEL J. FARMER

The head of department for the Groceries, Lionel Farmer, joined the Quarter-Century Club on August 30. A breakfast was held in the Grill Room in his honour when Mr. G. Douglass, supervisor, presented the guest with a set of luggage from the department, and read many wires received from friends all over Western Canada congratulating Mr. Farmer.

Mr. Farmer's earlier service was spent in Moose Jaw, Regina and Port Arthur. He finally joined the Winnipeg Grocery Department three years ago. He enjoys boating and fishing.

## ROBERT WILLIAM STACEY

A red-letter day for Bob Stacey, of the Meat Department, was September 12, for it was his 25th anniversary as an Eatonian. Before Store opening, the department assembled to pour good wishes on him, and Mr. M. Morrow, head of department, paid tribute to Bob's service and presented him with a china clock on behalf of the staff. The supplementary staff also honoured Bob with a lovely gift.

Bob was born in Folkestone, Kent, England, came to Canada as a lad and has resided in St. James

for many years. He is a veteran of the Eaton Bowling League and the Eaton Men's Golf Club. His wife is the former Marie Haines, of the Coffee Bar.

## GEORGE FIRTH

The M.O. Men's and Boys' Furnishings, where George Firth is assistant, honoured him at a party at the St. Charles Hotel the evening of the 13th to welcome him into the Quarter-Century Club.

On the day of his anniversary, the 14th, he was the recipient of a caddy cart, presented by Mr. G. Pryce, supervisor, for the department.

George served in Africa, Italy and Holland with three different regiments—Saskatoon Light Infantry, Lorne Scots and the Princess Pats. He married Molly Duncan, of the Candy Department, and they have a leap-year baby, Ricky, now four.

A member of the Inner Guard, Masonic Lodge, Scottish Rite and Shriners, George also manages to find time to bowl and play golf.

## WALTER ANDREW WALBERG

A mantel clock was the department gift to Walter Walberg on the occasion of his 25th anniversary with the Company, August 22. Mr. N. Forbes, supervisor, made the presentation on behalf of the staff.

Walter spent six years of the last war in the Royal Canadian Navy as a leading signalman and was on convoy duty. He was decorated with the British Empire Medal. He is married and has two children, a boy and a girl.

All of Walter's 25 years with the Store have been spent with the Picture Framing Department.

## IRENE ETHEL SUTTON

When Irene Sutton completed 25 years of service with the Company, August 29, she was presented with a watch on behalf of the department by Mr. D. J. Blythe, head of department, and she received good wishes and gifts from former Eatonians scattered from Montreal to Vancouver.

A party was held at the home of Mr. and Mrs. Blythe in Irene's honour, where she was presented with a petit-point picture and a musalarm radio.

Irene has many interests. As an athlete, with cups to polish to prove, tennis and badminton have been special hobbies. She is a member of the Business and Professional Women's Club and also of the Eastern Star.

## EVA KERR

Belfast, Northern Ireland, is the birthplace of still another Eatonian, Eva Kerr, of the Shirt Factory, who observed her 25 years with the Company on August 29. Her table was piled with many gifts, including a mantel radio and handbag from the staff.

Eva is a member of the Rebekah Lodge, Sunshine 43.

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## Description of Pictures on Page Seven

Top Row—Left: James Anderson. Centre: Anne Dalgleish. Right: A. E. Bruce. Lower centre: Mr. Douglass congratulates Mr. Farmer.

Second Row—Left: Bob Stacey. Centre: George Firth. Right: Walter Walberg.

Lower Row—Left: Irene Sutton. Right: Eva Kerr.





Left to right: T. Griffiths, M. Rutherford, C. Sugden and R. M. Jackson.

## ***So Long, Old-Timers!***

MR. T. GRIFFITHS (Printing Plant), after 10½ years of service, retired on August 15. The department gave him a radio and a party was held at the Toilers' Camp.

MRS. M. RUTHERFORD (Printing Plant) retired August 15 after 22½ years of service with the Company. She was presented with a grill toaster and corsage from the department. A party was also held at the Toilers' Camp in her honour.

MR. C. SUGDEN (Printing Plant) was presented with a wallet on the occasion of his retirement, which took place August 15, after 33 years with the Company. A party was also held at the Toilers' Camp.

MR. R. M. JACKSON (Shirt Factory), a member of the Company for 32 years, retired September 27. The department presented him with a coffee table.

## **Frank Frampton Receiving Congratulations**

After three years of intensive study in following the curriculum set up by The Life Underwriters' Association of Canada, Mr. Frampton, of our Life Assurance Office, has successfully passed the final examination qualifying him as a Chartered Life Underwriter, and has been granted the designation C.L.U.

The studies leading to the designation, Chartered Life Underwriter, provide a life underwriter with the information he must have if he would operate on a career basis and render a high type of life insurance service. Congratulations, Frank!



## **EATON MEN'S BRIDGE CLUB**

### *Play Bridge This Winter*

You don't have to be an expert. You and your partner play together for the season against teams of Eaton employees. Opposing teams make their

own arrangements as to time and place. A liberal schedule gives plenty of leeway to name a date suitable to all four players.

For further information get in touch with the secretary, R. Robinson, Store Post Office, before October 10.

Ever gone home at night . . . footsore and weary . . . wishing that you could find a cure for these aching feet? Well, we can't guarantee the results . . . but we came across this article on foot care that might be helpful in just such a situation.

## Keep Cool From The Ground Up

By Dr. Benjamin Kauth, Director, American Foot Care Institute

The key to foot health at all times is suitable footwear. Shoes which fit properly and evaporate foot moisture quickly and effectively, will not only help to prevent "athlete's foot," but will relieve the many other discomforts which affect most of the population during the summer.

Foot specialists recommend the use of all-leather shoes in summer as well as winter. The leather uppers and soles permit free evaporation of perspiration and thus inhibit the growth of athlete's foot fungi by denying the little bugs the hot, moist environment in which they thrive. Likewise such leather shoes minimize chafing or rubbing, which are common when the foot becomes damp and hot.

Summer wreaks havoc with feet for other reasons besides the heat and dampness. For one, most people, even the most sedentary, tend to do more walking, and, at the same time, are less careful about the kind of shoes they put on.

Eighty per cent of the Canadian people suffer from some sort of foot disability—according to foot specialists—and abuse of the feet brings to life every dormant ache and pain.

Devoting a little time and thought to the selection of shoes can eliminate foot trouble. The main objectives are to wear shoes that will keep your feet cool and which fit properly, so that they provide comfortable support. And this doesn't mean that you have to wear drab numbers. Be as gay as your spirit impels you, but just remember the following advice from the foot specialists:

Buy shoes that are roomy, without slipping, since your feet will inevitably swell toward the end of the day. Make certain that the shoes are well-constructed, with supple leather uppers and flexible leather soles. Leather's breathing qualities will cool the feet by means of rapid evaporation of moisture. Don't assume that you'll "break in" painful shoes as you wear them. Certainly, something is going to give—and the chances are it will be your feet, which are a lot tenderer than the sturdy leather. Take the trouble to get a shoe that feels comfortable when you are trying it on.

However, that's only half the cure. Once you have these comfortable shoes, don't abandon them at the slightest pretext for sneakers. Many a footsore vacationist knows that the sneakers which feel so unrestricted the first few minutes you have them on are responsible for a large part of summer foot troubles.

For one, the impermeable rubber sole—and this goes for other rubber-soled footgear—encourages moisture to collect on the foot and prevents it from being evaporated. In addition, sneakers do not offer the necessary arch and instep support required for most summer activities. On the tennis court, wear sneakers by all means—but change into your regular shoes as soon as the referee calls, "game, set and match."

Remember, your feet are like the bulbs of thermometers. Build a fire under them and the heat rises, until all of you is hot, irritated and uncomfortable.

In an attempt to reduce the toll taken by hot weather, pediatricists have prepared the following few simple rules which, if observed, can mean more comfortable feet. Here they are:

1. *Wash Frequently.* Bathe your feet frequently in tepid water, dry carefully and use foot powder afterwards.

2. *Change Often.* Never wear the same shoes two days in succession, and change socks or stockings at least daily.

3. *Wear Right.* For coolness and ventilation wear all-leather shoes, both soles and uppers. Save sneakers and playshoes for beach or soft surfaces only.

4. *Fit Right.* Be sure to wear the proper size shoe and stocking (half-inch longer than the longest toe).

5. *Exercise.* Limber up your feet at intervals—they have muscles, too, remember. Wiggle your toes!

6. *Prevent Athlete's Foot.* Ringworm of the foot thrives only on a hot, soggy environment. Wear leather soles which absorb foot perspiration.

7. *Take Care.* Don't be a "bathroom surgeon." If your feet need attention consult a qualified pediatricist or chiropodist.

\* \* \*

Dr. J. B. Sinclair, the Store chiropodist, is available for consultation by employees in the Store Hospital from 9 to 11:45 a.m., Mondays to Fridays, inclusive.

### WHO IS A SPONSOR?

We are all sponsors, whether we wear the white and gold button or not. The newcomers in our midst in the busy Christmas season need every bit of help and understanding we can extend to them at this bewildering time. Let's see that they get it. Don't leave it to Joe!

### HAVE YOU A HOBBY?

Don't forget the Employees' Hobby Show coming up next June. If you have a big project on hand, you'll need plenty of time to get it ready.

*There's happiness in your hands.*



# LET'S TALK ABOUT TELEPHONES



Some of staff viewing film.

The Store recently conducted a campaign to improve telephone courtesy on the part of all the members of the staff. Over 1,400 Eatonians viewed a film entitled "Telephone Courtesy," shown under the auspices of the Superintendent's Office and the Educational Department. Here are a few points worth remembering in connection with telephone courtesy:

Did you know that an important part of our business; in fact, any business, is done over the telephone? New business comes in over the phone and old business is carried on by phone.

Telephone calls result in deliveries and Eaton's, Winnipeg, has one of the highest delivery ratios of any store on the continent. A large proportion of these deliveries is a direct result of phone orders.

One of the most important aspects of good telephone usage is courtesy. The voice with the smile is the one that gets the business.

Another very important asset is a good speaking voice. It is not necessary to be born with one;

almost anyone can cultivate a good voice by observing the proper techniques.

Probably one very essential fact that is generally overlooked is the need to know the merchandise in your department. It is necessary to know exactly what is in stock, what colours are available, and what the prices are, as well as the sizes, and, more important, to know how to convey the information to the customer.

All these things are part of good telephone service which we aim to give to all our customers at all times.

How about it, Eatonians, are we giving the customer the best service of which we are capable?



## More Eatonians Receive Swimming Awards

The Welfare Office was the scene of a presentation, September 4, when several successful girls were presented with awards for completing the swimming instruction course held at the Sherbrook Pool by the Canadian Red Cross under the sponsorship of the Company.

Mr. W. L. Palk, assistant Store superintendent, congratulated the girls individually and thanked Mr. W. LeBlanc, water safety director, Canadian Red Cross, in the name of the Company for his efforts.

Mr. LeBlanc handed awards to the following girls who had successfully passed the stiff course:

Ruth Zickerman (M.O. Gloves and Hosiery), Rae Arpin (M.O. Drugs), Marion McPhail (Furniture), Janetta Nisbet (M.O. Gloves and Hosiery), Lucille Fourneau (M.O. Exchanges), Ruth Glover (Merchandise Office), Ethel Jeffries (Gloves and Hosiery). All won junior awards.

Intermediate awards went to: Clara Greening (Expense), Jacqueline Barr (Furniture), Audrey Cook (M.O. Lingerie), Phyllis Crowe (Beauty Shops). Phyllis won the top award.



*The Biggest Event of the Fall Season*

## **The Semi-Annual Trans-Canada Takes Place October 2**

Seasonable goods, specially bought — and sold at prices far less than you expect—make this sale a “must” on everybody’s shopping calendar.

Advance showing and selling for customers and employees will be held in every merchandise department Tuesday, September 30 and Wednesday, October 1.

### **ADVANCE PHONE ORDERS**

**Tuesday, September 30 . . . . from 9 a.m. to 5 p.m.**

**Wednesday, October 1, from 9 a.m. to 12:30 noon.**

**Thursday, October 2 . . . . . from 9 a.m. to 5 p.m.**





*Season!*

# -Canada Sale 2 and 3

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Let's all turn in and make  
this whopper sale bigger  
and better than ever!

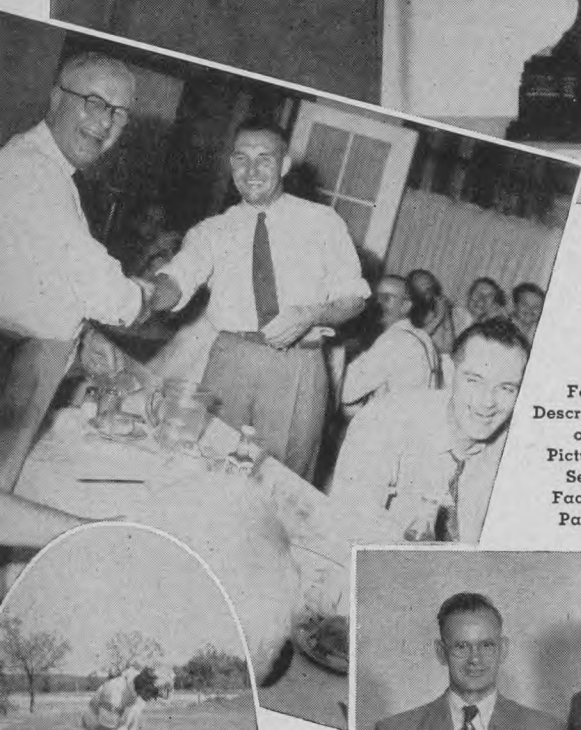
Top Picture—Bringing in the TACA  
merchandise.

Centre Picture—Ernie Barker and Don  
Mohan taking it off the elevator.

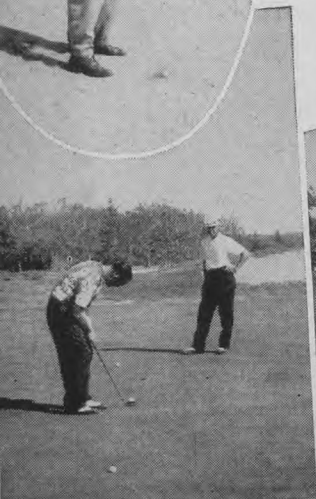
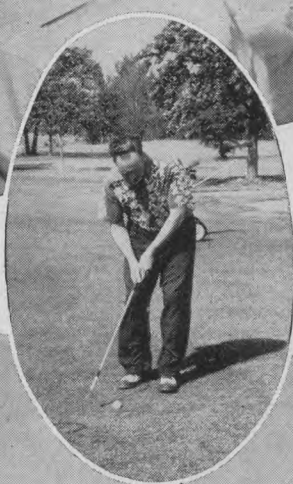
Lower Picture—Ted Barnes unloading  
truck in Receiving Room.

Thirteen





For  
Description  
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Pictures  
See  
Facing  
Page





# Wally Hancock Captures John David Eaton Trophy

The weatherman proved a tough competitor on August 25 at Elmhurst Golf Course. A strong cross wind during the morning round and a blazing hot sun in the afternoon played havoc with the scores.

Wally Hancock (M.O. Paints) shot good steady golf to catch Hal Gould (229) early in the afternoon round and breeze home a fairly easy winner.

Ken Aikman, "B" Class champion, filled in third spot, while Scott Buchan was forced out with a sore foot. George McClements found the 36-hole grind too much.

## Fifteen Years of Good Golf Pay Off

Wally Hancock has been punching out good scores for over fifteen years in Eaton golf competitions, but this was the first time he ever made the final. The battle for "A" Class championship went to the 20th hole before Wally disposed of hard-swinging Jack Day. But once in there, Wally made very few mistakes to garner the club grand championship in fairly easy fashion. Hal Gould, representing "E" Class in the final, jumped into an early lead but couldn't maintain the pace, as he tired badly under the torrid afternoon sun. Ken Aikman admitted that the strong cross wind in the morning blew him right out of the competition.

## Knockout Winners Also Named

Championship Flight	Consolation
"A" Class— Les Girling (166A)	Dave Gray (284)
"B" Class— Grant Hunter (238)	Dick Dailley (229)
"C" Class— George Gould (248)	Bob Gregory (228)
"D" Class— Ed Bergen (9)	Art MacDonell (232)
"E" Class— Art Peabody (174)	Dave Brown (32)

An innovation this year was the staging of the finals of the knockout tournament in conjunction with the playoff for the club grand championship. The finalists in both the championship and consolation flights played their matches in the afternoon. Prizes for this competition were donated by The T. Eaton Life Assurance Company.

## Les Girling Takes "A" Class Honours

Les Girling staged a great rally to down genial Jack Donnett for "A" Class honours. Dave Gray was sound from tee to green to sideline long-hitting Don Gibson in the consolation event.

Fred Browaty carried Grant Hunter to the 19th hole before he gave up the "B" Class title. Dick Dailley eliminated George Douglas in the "B" consolation. George Gould played steadily to outpoint Jim Paul in "C" Class. Bob Gregory was the consolation winner.

George McClements competed in both the grand championship event and the knockout competition. However, the pressure was too much and Ed Bergen gained "D" Class title on the 16th. Art MacDonell sidelined T. Howard in "D" consolation final, while Art Peabody took the measure of Fred Winters in the "E" Class event. Dave Brown and Bob Cave had a great struggle for the consolation title and Dave was the eventual winner.

## Steak Dinner Wind-Up

One of those famous Elmhurst steak dinners rounded out the day's program. Mr. R. S. McCordick, vice-president, presented the John David Eaton trophy to Wally Hancock. The knockout winners received their prizes from Mr. W. B. Pickard, Store superintendent. Other head table guests included President Al Duncan, of Elmhurst; also Jack Beavis and Bill Bickell, both of Elmhurst.

This method of winding up all competitions on the same day at the beautiful Elmhurst course proved very popular with both the participating golfers and the executive members present. President Jack Meyers, in his closing speech, thanked Mr. McCordick for the support the Company has given the club, and expressed the appreciation of all the golfers for the privileges we have enjoyed so much.

\* \* \*

## Description of Pictures on Facing Page

Top—Mr. McCordick shaking hands with Wally Hancock.

Second Row—Left: Mr. Pickard congratulating George Gould. Right: Mr. Pickard with Les Girling and Dave Gray.

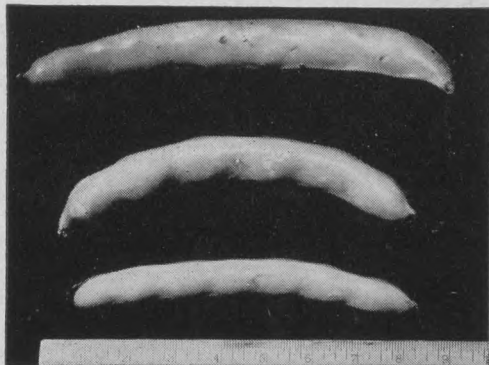
Third Row—Left: Don Gibson. Centre: Dave Brown, Art Peabody, Art MacDonell, Grant Hunter. Right: Jack Donnett.

Fourth Row—Left: Jack Donnett, Les Girling. Centre: Mac McKenzie, George Douglas, Dick Dailley. Right: George Gould, Jim Paul, Jim McLure.

## "Put in the garden in early spring, Eaton's Seeds are just the thing."

Here are three Windsor broad beans that grew and grew and grew. The largest, at the top of the picture, measures nine inches by the ruler.

Our thanks to customer Mrs. M. Osatchuk, 1265 Pembina Highway, Fort Garry, who grew them and brought them in to show the Seed Department.



## Eaton Men's Curling Club

Curlers! Your 1952-53 Entry Form should be completed and turned in to the Membership Committee not later than October 24, 1952. Your co-operation in complying with this request will help us to do the job more efficiently.

### Does Your Wife Curl?

One afternoon each week, at 2 o'clock, will be devoted to curling for wives of Eaton employees, if sufficient applications are received to form this new group.

Fees: \$5.00 per person per season.

Applications will be received by any member of the Men's Curling Club Executive, as listed below:

### Eaton Curling Club—Season 1952-53

#### Patrons

J. D. Eaton	G. M. Eaton	W. J. McKeag
R. S. McCordick	R. M. Pinfold	H. A. Steele
A. R. Tucker	W. B. Pickard	W. E. Curry
	A. H. Young	

<i>Honorary Presidents</i> .....	W. L. Palk, Jim Johnston
<i>Honorary Vice-President</i> .....	F. G. Muirhead
<i>Past President</i> .....	L. Wimble
<i>President</i> .....	J. Newton
<i>1st Vice-President</i> .....	S. Hives
<i>2nd Vice-President</i> .....	E. Moore
<i>Treasurer</i> .....	H. Caldwell
<i>Secretary</i> .....	Wm. Hall

#### Executive Committee

<i>One-Year Term</i> —D. Mackie (53), A. Ferguson (1745), J. Robinson (151), J. Morrison (142), S. Lentle (M.O. Packing), J. Graham (46).
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*Two-Year Term*—G. Agnew (1747), W. Odell (184), J. Young (1074), A. Mellis (261), D. Shaw (261), R. McCormick (56 Whse.).

Delegate to M.C.A.: L. Wimble. Alternate: S. Hives.

*Entertainment*—Chairman, S. Hives; J. Young, A. Ferguson, D. Mackie, D. Shaw, J. Graham.

*Competition*—Chairman, Syd Lentle; A. Mellis, J. Graham, E. Moore, J. Young.

*Membership*—Chairman, Dave Mackie; W. Odell, J. Robinson, G. Agnew, J. Young, D. Shaw, A. Ferguson.

*Ice*—Chairman, J. Morrison; H. Caldwell, J. Robinson, L. Wimble, G. Agnew.

*House*—Chairman, E. Moore; S. Hives, A. Ferguson, A. Mellis, W. Odell.

*Finance*—Chairman, J. Newton; H. Caldwell, L. Wimble, J. Morrison.

## Angling Club Holds Corn Roast

Two busloads of singing guys and gals left the bus depot on August 23, bound for Narrol and the Eaton Angling Club corn roast. The buses were greeted by the "Cooper Clan" who had arrived earlier in order to have everything ready and waiting. There was a P.A. system set up and music echoed forth as the crowd sat around enjoying corn and other refreshments handed out by "chefs" Carr, Fogg and Carr.

It was a tired, but happy, gang that tramped back to the buses and home again.

### Annual Boys' Day Another Big Event

The next big event on the Angling Club calendar was the annual Boys' Day held on the week-end of September 7, when there were about 38 young lads ranging in ages from 7 to 14, set out for a day's fishing at Shoal Lake. Some had made the trip previously and for others it was the first try, but rain or shine, they know that "pop" or "guardian for the day" would give them a good time. Boys' Day is like a dream come true for many of these lads.

On the trip out the boys were given cookies, candy bars and soft drinks as they sat around listening to what "I caught last year" and "Wonder if they're biting today." As the train pulled into the campsite they were all ready with tackle boxes and lunches for a day of fun.

Fishing during the day was a big disappointment as there was a high wind blowing off the lake, dashing water against the rocks and sending the spray

over anyone casting along the shore line. Most of the men kept the boys on the lee side of the dike, fishing into the back water. There were a few pike and perch hooked, but bass and pickerel seemed to have vacated the vicinity altogether.

By 3 o'clock the boys were back at the pavilion, some of the little fellows tired of fishing, but not quite to the hopeless stage. Hot dogs were ready and a balloon shoot was organized. Two groups stepped up to cut down the bright, bouncing balloons with air guns. The little fellows, seven to ten, were all lucky and were rewarded with a baseball apiece. The older boys, 11 to 14, won flashlights and pocket knives. The men didn't do quite so well.

Arni Cooper, club president, presented the Pike trophy to Raymond Beck who won out with a three-pound two and a half-ounce fish. Following a draw, the train pulled out of the station ending another Boys' Day at Shoal Lake. Another dream come true.





## EATON SOFTBALL LEAGUE

### Another Banner Season Comes to an End

Bob Clarke's Rockets proved themselves worthy champions by winning the men's championship four years in a row. The men's series went to the full five games. Decots opened with two wins in a row, but Rockets came back to take the next three games and win the championship.

#### GIRLS' ALL-STAR SELECTIONS, 1952

Catcher—A. Fast ..... Royals  
1st Pitcher—S. Armstrong..... Cubs  
2nd Pitcher—A. Thomson..... Imps  
1st Base—W. Hamilton..... Cubs  
1st Short—P. Dawson..... Cubs  
2nd Base—J. Collins..... Imps  
2nd Short—J. Davidson..... Cubs

3rd Base—H. Byskal..... Imps  
Left Field—E. Simpson..... Royals  
Centre Field—S. McPhee..... Imps  
Right Field—J. Merecki..... Imps  
Coach—F. Thomson..... Imps  
Manager—F. Heath..... Cubs

(Continued on Page Eighteen)

#### DESCRIPTION OF PICTURES ABOVE

##### Top Left—Imps—Girls' Store Champs, 1952

Back Row—left to right: D. Pirie (1st S.), A. Thomson (P.), H. Byskal (3rd B.), J. Merecki (L.F.), F. Thompson (coach), E. McCroary (manager), J. Thomson (coach), S. McPhee (C.F.), D. Florence (1st B.), R. McRae (R.F.).

Front Row—O. Dubois (P.), I. Putnam (R.F.), M. Kohler (captain, C.), J. Collins (2nd B.), E. Hagberg (1st S.), B. Jamieson (P., 2nd S.).

Missing from picture—M. Dalman (R.F.), S. Sadoway (1st B.).

##### Lower Left—Cubs—Girls' Division Runners-up, 1952

Back Row—left to right: Bill Clay (coach), P. Dawson (1st S.), W. Hamilton (1st B.), D. Wasylshyn (F.), Frank Heath (manager), E. Kunz (R.F.), A. A. Surbey (3rd B.), E. Skywork (F.), I. Mulaga (C.F.), J. Torbet (coach).

Front Row—T. Swerda (C.F.), F. Wreggett (U. S. Armstrong (P.), I. Davidson (captain, 2nd S.), V. McKinnon (2nd B.), E. Blonski (F.).

Missing from picture—A. Benson (L.F.), E. Ulrick (P.).

##### Top Right—Rockets—Men's Store Champs, 1952

Back Row—left to right: Bill Burton (F.), Dave Gray (2nd S.), Ted Creran (P.), Al McFadzean (F.), Roy Charambura (2nd B.), Doug McPherson (1st B.), Ron Collins (F.), Stan Olson (2nd B.), Frank Philpott (3rd B.), Alex Bremner (F.).

Front Row—Walt Ritchie (1st B.), Alex Jones (C.), Bob Clarke (manager and coach), Charles Murray (P.), Frank Swonnell (F.), George Jones (Mascot).

Missing from picture—Jack Briscoe (P.), Frank Knight (C.), Bud Inch (S.S.).

##### Lower Right—Decots—Men's Division Runners-up, 1952

Back Row—left to right: J. Morrison (L.F.), E. Ritchie (1st S.), K. Gibson (2nd B.), M. Zarny (2nd S.), D. Thompson (C.F.), L. Brown (3rd B.), F. Anderson (C.F.).

Front Row—E. Whalley (2nd S.), J. Young (P., league president), S. Dropko (P., manager), G. Glazier (R.F.), A. Monk (R.F.).

Missing from picture—E. Davis (P.), R. Briscoe (P.), S. Crozier (1st B.).

**EATON SOFTBALL LEAGUE**

(Continued from Page Seventeen)

**BOYS' ALL-STAR SELECTIONS, 1952**

Catcher—C. Jones.....	Rockets
1st Pitcher—J. Brisco.....	Rockets
2nd Pitcher—B. Moody.....	Printers
1st Base—S. Crozier.....	Decots
1st Short—T. Ritchie.....	Decots
2nd Base—K. Gibson.....	Decots
2nd Short—B. Inch.....	Rockets
3rd Base—F. Philpott.....	Rockets
Left Field—A. McFadzean.....	Rockets
Centre Field—M. Okaluk.....	Combines
Right Field—R. Collins.....	Rockets
Coach—S. Dropko.....	Decots
Manager—B. Clarke.....	Rockets

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**STEALING HOME!***By Arlene Benson***Finals: Cubs vs. Imps**

We are now at the close of the baseball season for another year. The finals are completed with the Imps taking the series, three games to one.

The first game in the finals between the Cubs

and Imps was won by the Imps who seemed to hit the ball in the right spot at the right time.

The Cubs came back to life in the second game to beat the Imps in a tight game. Sylvia Armstrong and Wilma Hamilton for the Cubs, and Helen Byscal for the Imps, played good ball.

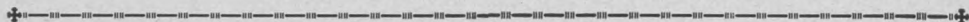
The Imps took the third game. It looked for a while as if the Cubs were going to hold the small lead which they obtained in the early part of the game, but the Imps, playing terrific ball, rallied in the seventh inning to take a commanding lead to defeat the Cubs.

In the last game it was do or die for the Cubs. They just couldn't do it, so they died. It was by far the best game in the series, nip and tuck all the way. The Imps were leading in the ninth inning, 13-10; it was the last half with the Cubs to bat; two were out and three on bases, so the Cubs put in a pinch hitter who struck out. Thus the Imps won the series, three games to one.

It was a good series. We would like to extend our congratulations to the Imps, who, after winning the semi-finals against the Royals, came through to defeat the Cubs in the finals.

Better luck next year, Royals and Cubs.

**See you all at the Banquet and Dance,  
Curtis Hotel, Wednesday, October 1.**

**What's Going On Around Here?****BASEMENT STORE***Foodateria—By Ruth Morris*

Our good wishes to Jean Alexander, who left to marry Ken Peters. Mr. A. Carr, head of department, presented Jean with a set of dishes on behalf of the staff. Jean was also guest of honour at a kitchen shower held by her fellow workers.

Joe Moore celebrated his 30th anniversary, August 22, when he was presented with a garden chair by Mr. G. Douglass, supervisor, on behalf of the staff.

Best wishes to another bride, Olga Derback. The department gave linen and china.

*5c to \$3.00 Store*

Best of luck to Vivian King, who married Alex Thompson on August 22 at Regent's Park United Church. She received linen from the department.

Good wishes also to Mary Caleguire, who received a diamond from Nick Tatyryn, August 23.

*Shoes*

When Janet Ramacker left for her home in Yorkton she received a farewell gift of luggage.

*Men's and Boys' Furnishings*

Janet Kohler was guest of honour at a supper held at Rae & Jerry's, where she was presented with a pen and pencil set. Janet has left the staff.

Yvonne White married Harold Peterson, September 20, at St. Matthew's Church. She was presented with a lamp and a clothes hamper.

Our other bride was Tannes Schumacher, who married Wally Yankerwicz at Holy Trinity

Church. She received crystal from the staff. Best of luck to both brides.

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**MAIN FLOOR***Books and Stationery—By Mr. Lawton*

A group of former Eatonians, all from the Novelty Section, gathered at Mrs. Butler's home to honour Jean Collins on her 25th anniversary. She was presented with a brilliant pin from her former associates.

*Notions—By V. Gillespie*

We are glad to hear that Mr. S. H. Williams, our supervisor, is home from the hospital and feeling better.

Our best wishes to two brides: Joyce Thompson, who married Ray Russell, September 20, and Sophie Dolenuk, who became the bride of Tom Owen, September 6. Joyce received a gift of silverware and Sophie was presented with a mirror.

*Drugs—By C. O'Kelley*

Barbara Swaluk, office staff, surprised us when she received a diamond and two weeks later the wedding ring was added. We all wish you the best of luck, Barbara.

We extend our deepest sympathy to Mrs. Fredrickson, of our order board, on the loss of her mother.

Welcome back to Harry Robinson from his quarter-century holiday.

Congratulations to Marion Taylor, photographic studio, on the occasion of her 30th anniversary with the Company.





APPLICATIONS FOR MANITOBA HOSPITAL AND MANITOBA MEDICAL SERVICE MAY BE TURNED IN TO THE STAFF AND WELFARE OFFICE DURING OCTOBER.



## SECOND FLOOR

### *Fashion Accessories*

We extend best wishes to Lorraine Coble, Cinderella Girl of 1950, who was married September 27 to Edward Heicheat at St. Paul's Lutheran Church. The staff held a dinner for Lorraine at The Homestead where she was presented with a lazy Susan.

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## FOURTH FLOOR

### *Women's Dresses*

#### *By Misses Holmes and Buffie*

We are glad to hear that Mrs. H. Bees is on the road to recovery following an illness.

Good wishes to our office girl, Joyce Acheson, who became engaged to Murray Way.

### *Opticals*

Mr. E. G. Smith, head of department, observed his 30th anniversary with the Company August 12. The staff held a dinner at Llentrad Harbour for Mr. and Mrs. Smith. Miss Stevenson presented Mr. Smith with a figurine and his wife received a corsage from the staff.

### *Sportswear*

Best of luck to Walter Hrudka on his marriage that took place August 23. The department presented him with a Ronson table lighter.

### *Merchandise Office*

Good wishes to Yvonne Payne, who received a diamond from Stan Hogle, August 30.

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## FIFTH FLOOR

### *Girls' Wear—By Gwen Clarke*

We are glad to have Alice Coote back with us after being away ill.

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## SIXTH FLOOR

### *Carpets Calling—By G. McLean*

A barbecue party was held at Mr. Jephson's "Dog House" on August 22 to honour Eileen Day, whose marriage took place September 20 to Clarence Ferguson; and Jim Cooper, who was married September 5 to Nina Jacobson. Thanks to Mr. and Mrs. Jephson for having such a nice party.

A shower was held for Eileen at the home of Mrs. G. Brownrigg where she received a table lamp. She was presented with a pop-up toaster as a gift from the staff. The day Jim Cooper left to be married, the staff presented him with bedding. Good luck and best wishes to you all.

Glad to have Lorraine Bodner back with us again after her illness.

Sorry to have Pat Milne away ill. Hope she'll be back with us soon.

### *General Office—By L. Browne*

Our good wishes go to Irene Adam, who married Larry Legros at St. Boniface Basilica, September 13. Mr. R. B. T. Whitbread, supervisor, presented Irene with an eiderdown and mirror from the staff.

Another bride was Nan Forsyth, who was married September 13 at Ericksdale United Church. Mr. Whitbread presented Nan with Revereware and cross and olive crystal on behalf of the girls and staff. We all wish you the best of luck, Nan.

Donna Jackson found it difficult to carry the mail, August 27, on account of the new diamond she was wearing, presented by Ron Finlay.

Ruth Rheubottom has left us to join her husband in Alberta.

Dina Nyluk received a compact when she left, August 16, and Mrs. Pat Goodman was presented with a jewel case and earrings from the girls when she left to take up housekeeping.

Congratulations to Mrs. L. McMurtle (nee Purdie) on the birth of a daughter.

Welcome back to Jack (Tommy) Thompson after an illness.

Our sincere sympathy goes to Ellen McDonald, Mrs. A. Gilchrist and Jack Wood in their recent bereavements.

Visiting us this month were Marion Robin, now of Edmonton; Mrs. A. McDonald (Harrison) from California, and Mrs. R. Tychie (nee Shep) from Windsor. It was nice to see you all again.

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## SEVENTH FLOOR

### *Wages Office—By Marge Bandeon*

Joan Sewell married Eddie Bourdon, August 23, at Holy Cross Church. Marge Knight and Helen Renie held a kitchen shower at Mrs. Knight's home for Joan, and the office gave her a lamp table.

Gladys Penhalt's wedding took place August 30 to Edward Tarala, of M.O. China. Kris Einarson and Evelyn Knight held a kitchen shower for Gladys, and she was presented with a four-piece Susie Cooper breakfast set from the department.

When Evelyn Knight left to reside in Calgary the office gave her a travelling clock.

Welcome to three new members of the staff: Sylvia Yarko, Vade Foster and Doris Best.

Glad to have Louisa Maughan back from her long holiday in Europe.

When Fred Thurgan left he was presented with a Ronson lighter.

Glad to have Len Lasota back after a long illness.

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The sympathy of the Western Division is extended to Mr. Gordon Hargreaves, Home Furnishings' Merchandise representative, on the passing of his brother, Eric, at Mission, B.C., on September 23.

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## EIGHTH FLOOR

### *City Advertising*

Paul Herriot was married to Frances Anderson at Holy Cross Church, September 6. The presentation to Paul was a Belgian crystal smoking set.

Mrs. Ruth McIlhagga left August 23 with her husband to reside in Kingston. She was presented with an Orrefors bowl by Mr. John Ellis, head of department, on behalf of the staff.

### *Budget Plan Office*

On leaving the department, Irene Vouriot was presented with a sterling silver compact, and the girls gave her a perfume atomizer. Good luck to you, Irene.

Glad to hear that Bill McQuarrie is home from the hospital. Hope you'll be back with us soon.

### *Contract Sales*

Emily Madler married Les Nicholson, September 6, at St. Mary's Cathedral. Mr. A. E. Markes, head of department, presented Emily with a table lamp from the staff. Best of luck to you both.

### *Telephones*

Hope to see Marge Lawson back soon. Marge is convalescing from a serious operation.

Hello to Jennie Fink who is still in hospital. We are all thinking of you and miss your cheerful company.

Glad to have Fanny Tomes back after an absence of many months. Seems like old times again.

Audrey Wood, who joined the order room staff in July, has left with her family for California. She received a matching necklace, bracelet and earrings from the order room staff.

We're glad to report that Gladys Cooper, of the switchboard, who was away undergoing an operation, has made a quick recovery and is back.

Valerie Peterson, switchboard, was presented with a dinner ring when she left to reside in Calgary.

Judy Tremblay and Maureen Newton have joined the parade of brides since the last issue of Contacts. Judy is now Mrs. James Cruden, while Maureen is Mrs. Owen Hosegood. A shower was held for Maureen at Jessie Long's home, and she was presented with a teapot from the staff. A shower was held for Judy at Mary Schneider's home, and she received a wool blanket from the staff.

Welcome to Dorothy Burrows, who has joined the provision order staff, and to Shirley Giles with drug orders, Sheila Rock and Valerie Popp to the switchboard, and Pauline Gorliuk and Carol Lowing who are the new order room messengers.

Our congratulations to Mr. H. McIntyre, whose engagement to Miss Eleanor Cuthbert is announced. The wedding is planned for early spring.

### *D.A. Office Chatter—By E. Landsley*

Congratulations to Velma Boychuk, who received a beautiful diamond ring from Charles Merklinger on August 29.

Our parting gift to Elva Campbell was a set of Nelson crystal. Good luck in the future, Elva.

A shower was held in honour of Yvette Lavallee at Moore's, August 20, where the girls presented Yvette with a pair of blankets. She married Keith Barnbridge, August 29. The wedding present from the office was a set of Wear-Ever pots and pans. Best wishes to you both, Yvette and Keith.

Glad to see Mae Hopkins back in the office after nursing a broken wrist.

Dorothy Smith was honoured at a shower at the Professional and Business Women's Club, September 4, where the girls gathered to present bedding to the bride-elect.

Good wishes to Margaret Felsch, who exchanged marriage vows with Emil Pomrenke, September 27. Before leaving the office, Marg was presented with Coalport china on behalf of the staff. The girls held a shower for her where she received bedding.

A shower was also held for Kay Reshetnyk at Llentrad Harbour, September 17, where she was presented with a card table and chairs. Kay became Mrs. Donald Guttman September 27.

### *Sales Audit and C.O.D. Office*

#### *By Eleanor Hunt*

There are four happy girls who have made that all-important decision recently. We wish the following eight people all the luck in the world: Bena Johnson, who became engaged to Gord Clegghorn, August 16; July 29 was the day when Trudy DeWitt said "yes" to Harry Darichuk; the two filers, Velma Poersch became engaged to Bill Weib, July 26, followed by Margaret Davis who said "yes" to Al Moreau, August 20.

Welcome back to Joyce Arbor who is looking one hundred per cent after her recent illness.

Our bride of the month is Pat Wieb, who married Richie Manton at Home Street United Church, September 6. The department gift was a torchere, and a shower was held by Ethel Mitchell at which Pat received cups and saucers and a satin comforter.

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## ELEVATOR UPS AND DOWNS

### *By Agnes Reese*

Our good wishes go with our former supervisor, Mr. Alex Murray, who retired July 5. A dance was held in his honour at the Grain Exchange Hall.

Mr. Alex Bowman, supervisor, has returned to work following an operation. Glad to see you back and congratulations on your 25th anniversary.

Glad to have Margaret Hay back following her operation.

Best wishes to Joan Dawson, who became the bride of John Strike August 2. The department gave Joan linens, and the ball team held a shower at Marion Melnyk's and gave Joan an iron.

Gloria Ulmer, M.O. operator, became the bride of Alex Topp, M.O. Linens. The department gave her a tablecloth. Good wishes.

Sorry to hear that Sam Taggart is now a patient in Deer Lodge Hospital, but glad to report that he is feeling much better.

Good-bye and good luck to Lee Anderson, who left recently to go east.

Welcome to two new members of the staff: Betty Galloway and Audrey Clarke.

Pauline Gogol, who left September 13, was presented with a camera and case from the department and the "Jets."

Edna Hussey left to return to her home at Wapella. The department gave her a cup and saucer as a remembrance.

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## DELIVERY DEPARTMENT

Congratulations to Ben Koskley and his wife on the arrival of a son, Donald Paul, weighing 6 pounds, 8 ounces.



# In The Mail Bag

## SECOND FLOOR

*M.O. Packing*

*By G. Burton and C. Ridgedale*

Congratulations to Mr. and Mrs. Earle Shakespeare on the birth of a son.

Best wishes are extended to Winnie Broostad, who married Al Hudson September 7 at Deer Lodge United Church. Winnie received two matching rugs from the department and bedding from the girls.

Sorry to hear that Mary Patson and Bill Webster are on the sick list. Hope they'll be back soon.

Good wishes to Pearl Thorlakson and Eileen Jones, who are each wearing a beautiful diamond.

Our good wishes also to Sarah Stevens, who was married to Bob Eklund, September 20, at Isabell, Manitoba. Before leaving, Sarah was presented with a mirror from the staff and a torchere from the girls. A shower was held at the home of Alex Morrison, where the bride received a bathroom set, steam iron and an electric tea kettle.

Another bride is Margaret Lord, who married Allan Bell at St. Paul's United Church, September 20. The department gift was a mirror, and the girls gave her bedding. A miscellaneous shower was held at the home of Ruth Comack.

Congratulations to H. McMillan on his 40 years with the Company, and E. Scott on his 30 years.

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## FOURTH FLOOR

*Men's Shoes*

We are glad to report that after a serious operation, Jessie Wallace is well on the road to recovery. Keep up the good work, Jessie, so you will soon be back in the "fold" again.

*Children's Shoes*

Belated good wishes to Joyce Miller, who received a lovely diamond from Steve Naturk, Electricians, July 5. The wedding will take place November 1.

Best of luck to Stella Decelles, who left us to take a teaching position.

Belated good wishes also to Leona Proko (nee Rekrutiak), who was married August 16. Leona was presented with an iron from the staff.

Welcome back to Dorothy Clubb following her recent illness.

*Western Buying Office*

Midshipman W. H. Evans, son of Mr. D. H. Evans, was recently awarded the highest honours of the Canadian Joint Services College, Royal Roads, B.C. Midshipman Evans won the Queen's Canadian dirk for the best all-round cadet completing his final year. Congratulations to both father and son.

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## SIXTH FLOOR

*M.O. Staples*

We all wish Phoebe Field and Bernice Briscoe speedy recoveries from their recent operations, and are glad to hear you are both doing well.

Betty Sim is attending the Rebekah Assembly in Dallas, Texas. We hear she is having a wonderful vacation and enjoying the hospitality of the "Lone Star State."

## SEVENTH FLOOR

*Women's Dresses—By K. Kimak*

We are sorry to report that Mildred Maydanik is on our sick list. We hope you'll soon be feeling better.

*Shirt Factory—By A. Kirkby*

We wish many happy years ahead for Mr. R. M. Jackson, head of department, who has retired after 31 years with the Company. Mr. Jackson was presented with a coffee table.

*M.O. Women's Coats and Suits*

*By H. Johnson*

Our heartiest good wishes to Rita Spooner, who was married to William Brennan, August 23, in St. Mary's Cathedral. Rita was presented with a mantel radio from the staff. She was also guest of honour at a miscellaneous shower held at the home of Mrs. S. Lentle.

*M.O. Juveniles—By M. Pariseau*

Margaret Bircham came in the other day with a nice sparkler from Johnny Brenke. Best of everything to you both.

\* \* \*

## EIGHTH FLOOR

*M.O. Advertising*

Laurie Freeman, who has been out for the past three weeks with polio, is coming along well. We all wish him a speedy recovery.

Good luck to Anita Isbister, who married Doug McElsea at St. James' Anglican Church, August 16.

*M.O. Copying—By M. Shepherd*

Joan Koladichuk received an iron, toaster and vase from the department when she married Herb Popp at the Lutheran Church of the Redeemer, September 6. At a shower held at the home of Betty Kachur she received a chenille bedspread, rug and kitchenware.

*M.O. Salesroom, Files and Correspondence*

*By G. Brownlee and L. Lauch*

Good wishes to these five new brides: Bernadette Champagne married Nick Yachumec, August 23, at the Sacred Heart Church. She was presented with an electric tea kettle from the department and a bedspread from the girls. Donna George married Allan Caldwell at Sparling United Church, August 30. She received blankets from the department and a bedspread from the girls, and an iron at a shower held in her honour. Denise Bibeau married Ben Ruel, August 30, at St. Boniface Basilica. The girls gave her an electric kettle and held a miscellaneous shower in her honour.

Marguerite Herbert was presented with bedroom lamps from the department and a table centre-piece from the girls when she left the staff to marry Emile Pelland, September 13, at St. Boniface Basilica.

Jean Burnett married Jack Cummings, September 13, at St. Phillip's Church. The girls of the staff gave Jean an electric clock, sandwich toaster and cocktail set when she left.

Sorry to hear that Donna Sterling, Pat Burrows and Dorothy King are away ill. We hope you will all be back soon. We also send our wishes for a speedy recovery to Pearl Chapman, who is in hospital.



# CONTACTS

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No. 9

Editor: MISS NANCY KENNY  
City Advertising

## M.O. Complaints—By J. Baynes

Freda Biffen married Gordon McCann, formerly of 118, on September 13 at St. Mark's Anglican Church.

## M.O. Exchanges—By M. Davies

On August 30, Minnie Stanyk, our steno, left us and married John Smilinsky, September 6. She received a two-tone bedthrow from the staff.

Madge Kilcup received a lovely diamond from that lucky guy, Roy Bender. Best wishes from all of us.

\* \* \*

## NINTH FLOOR

### M.O. Jewellery—By J. Farr and N. Robson

Congratulations to Mr. and Mrs. Dunny Dewar on the birth of a daughter, Heather Susan, August 16. Mrs. Dewar was formerly Judy Stanchuk of the Beauty Shops. Dunny is spending his vacation at home learning about formulae and things. Best of luck to the happy family.

### M.O. Hosiery—By M. Scott

Our best wishes to Ruby Roskos, who left us to reside in Bakersfield, California. The staff presented her with a make-up kit.

Glad to see Muriel King back after her recent illness; also Dorothy Foster.

Glad to have had a short visit from Mrs. Doris Shaw, of Vancouver, who used to be on our staff.

### Notions and Fancy Goods

Ella Kenning became the bride of Gordon Trick, September 20. She was presented with a travelling rug by Mr. J. W. Aker, head of department. Best of luck to the bride and groom.

Sorry to hear that Ruby Gibson is on the sick list. Hurry and get well, Ruby.

## PRINTING PLANT PATTTER

### By M. Torrance

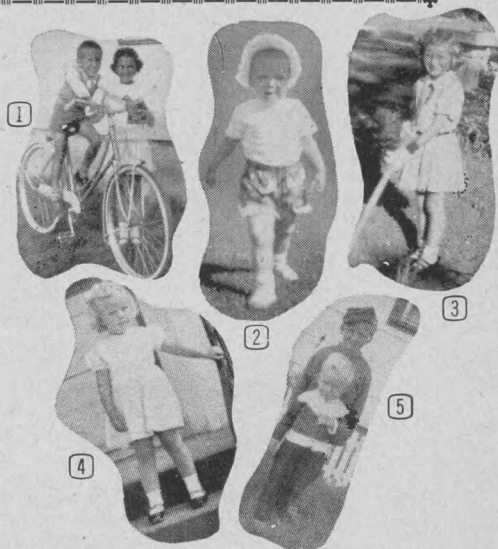
Belated congratulations to Frank McBride and Ethel Marsue, of 119, whose wedding took place July 19. Frank received a dinner set from the department.

Frances Payne was attended by four sisters when she became the bride of Jack Senior at a ceremony on September 6 at Morse Place United Church. Frances received a mirror from the department.

Once again we say good-bye—this time to Harry Chatterson, who is leaving to reside in Florida, and to Jack Woolcock, who is joining the navy in which he served during the last war.

Our heartfelt sympathies are extended to Mr. H. Poulin in the loss of his mother.

Twenty-Two



## A Bouquet From the M.O. Linens

- 1—Richard, 6 years, and Leslie Gail, 10 years, children of Steve Kolansky.
- 2—Valerie Crawford, 3 years, daughter of Harold Crawford (Stoves), now in Yorkton.
- 3—Carol Ann, 5 years, daughter of Arnold Vandenberg and Lillian Albin, formerly of M.O. Linens.
- 4—Karen Torbet, 3 years, daughter of Jim Torbet and Ina Drillio, formerly of M.O. Packing.
- 5—Raymond Clifford, 6 years, with Arthur, 2 years, children of Harry Turney.

## EATON'S BOWLING LEAGUE ELECTS OFFICERS

At a recent meeting held in the Saratoga Board Room, the Eaton Bowling League re-elected for another term the officers of last year: president, Dave Mackie; secretary, Ernie Wall, and treasurer, Sigg Sigvaldason. Members of the executive committee include: Doris Slack, Vera McCaw, Thomas Scott, William Stewart, Clarence Saunders and Pat Fellows. Publicity, Ewan McFadyen.

## ALEXANDER AVENUE WAREHOUSE

### Furniture—By D. Keasey

Charles Martynuk is away, following an operation. Hope to have him back with us soon.

We are glad to have Tommy Coy back after his long holiday at Detroit Lakes and Port Arthur.

## In Memoriam

### WILLIAM DIBLEY

A favourite old-timer of the Grill Room Products' staff, William Dibley, passed away August 19 at the age of 85. Since his retirement in January, 1937, after 17 years' service, Mr. Dibley made roses and other cake decorations at home for the Grill Room Products.

Born in England, Mr. Dibley came to Canada from Berkshire 48 years ago.

Our sympathy is offered to the members of his family who survive: two sons, William and Richard; two daughters, Mrs. Bowley and Mrs. LaRue; 10 grandchildren and 11 great grandchildren.

### ALBERT EDWARD MOORE

Another old-timer, Albert Edward Moore, formerly with the Paint Shop, passed away September 2. Born in England, Bert came to Canada 50 years ago and joined the Company in June, 1939, and was with the Paint Shop ten years.

Survivors include a son, Albert, and two grandchildren to whom is offered our most sincere sympathy.

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### Our sincere sympathy is offered to these members of the staff who recently suffered bereavements:

#### In the Loss of a Mother

MR. V. VOLLRATH (Stoves, Plumbing)  
MRS. V. PRATT  
(Women's and Half-Size Dresses)  
MRS. D. GILCHRIST (General Office)  
MRS. M. FREDERICKSON  
(Drug Order Board)  
MR. D. HAZEL (Night Watchmen)  
MR. J. WOOD (General Office)  
MR. W. WOOD (General Audit)  
MISS I. TAPOLA (Bakeshop)  
MR. T. RITCHIE (M.O. Hardware)  
MR. D. LaPLANTE (M.O. Packing)  
MR. H. POULIN (Printing Plant)  
MR. A. WEGER (Fruit and Vegetables)  
MRS. M. KOHLER (Markers)  
MR. R. HALFORD (Jewellery)  
MRS. E. WATT (M.O. Copying)

#### In the Loss of a Sister

MRS. M. SMALLWOOD (Groceries)

#### In the Loss of a Father

MR. W. MADEC  
(M.O. Paints and Wallpaper)  
MR. R. BURGOYNE  
(Merchandise Display)  
MISS M. TAYLOR (Sporting Goods)  
MRS. D. COOK (Depositors' Accounts)  
MISS T. SKORONIK  
(Basement Luncheonette)  
MISS M. SKORONIK  
(Grill Room Products)  
MISS N. FREEMAN  
(M.O. Men's and Boys' Furnishings)  
MISS M. FREEMAN (M.O. Copying)

#### In the Loss of His Wife

MR. FRED WINGATE (Electric Washers)

#### In the Loss of a Brother

MISS B. HOTZ (Employees' Cafeteria)

#### In the Loss of a Step-Mother

MISS J. GAWRONSKI (M.O. Packing)





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